



The 23rd **Nippon Domannaka Festival** **-TeleDomatsuri-** **Participation Guidelines**

Held on 26^[THU]~29^[SUN] Aug,2021

Organizer: NIPPON DOMANNAKA FESTIVAL
CULTURAL FOUNDATION

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Official HP of
Domatsuri

May 26, 2021: It was revised

What is Nippon Domannaka Festival?

One of Japan's largest festivals, known as Nippon Domannaka Festival, or Domatsuri for short, is held in Nagoya in the middle of Japan in the summer. About 200 teams from around the world, with 20,000 people performing dances promoting each region, brings a new style of festival where citizens can participate.

The number of visitors during the festival is about 2 million, and the city of Nagoya hosts a colorful festival. Each team will put on a rhythmically arranged music of emotional regional culture, and will develop gorgeous costumes and stunning productions. People can participate in the festival not only in Japan but also overseas.

However, in 2020, the world has changed a lot. And we are required to have a new lifestyle and our daily lives have changed.

In the summer of 2020, the Domatsuri held the online festival called "TeleDomatsuri" for the first time.

A record number of 373 teams participated, with participation from 20 countries and regions from overseas. As a result, a total of total number of viewers about 1.5 million watched in three days.

What impressed us was the light rhythm set in Saipan in the everlasting summer, the powerful dance that overflows the soul of Ghana, and Taiwan's outstanding acting and shooting techniques, which are wonderful things that cannot be seen on the stage of the usual festival.

This year's 23rd Domatsuri Festival will be held in the city, and will be held online as "TeleDomatsuri" again. But, festival in the city will be smaller than before or in the case of bad situation of Covid19, it might not be held.

The way to participate in the festival is to show the charm of the local area by dancing.

This time, each participating team will edit the remotely shot dance into a movie within 5 minutes and send it to the Domatsuri organizer in advance. The movie will be distributed online from August 26th (Thursday) to 29th (Sunday).

At the festival, each team dances wearing costumes while performing songs that are unique and representing their area. Each region in the world has songs and dances that are unique. The TeleDomatsuri is set in "your town". Why don't you take part in the 23rd Domatsuri by making a performance movie full of the Domatsuri (regional charm) by taking advantage of the unique features of your area?

If you are a from overseas who has never participated in the festival, please take this opportunity to join us!

We look forward to your participation in the "TeleDomatsuri" Festival.



The 23rd NIPPON DOMANNAKA FESTIVAL

Event Outline

①Event Schedule:Held on 26[THU]~29[SUN] Aug,2021

Schedule	Details
AUG 26th THU	Domatsuri recap You can see wonderful dance videos and the winning team of the past.
AUG 27th FRI	-TeleDomatsuri First round of Performance - 22nd Participating Team Performance Video
AUG 28th SAT	-TeleDomatsuri First round of Performance - 22nd Participating Team Performance Video
AUG 29th SUN	-TeleDomatsuri First round of Performance - Final Contest & Awards ceremony

②Organizer NIPPON DOMANNAKA FESTIVAL CULTURAL FOUNDATION

③Online Stage

**Official YouTube channel of
Domatsuri**



[https://www.youtube.com/
user/DOMATSURIofficial](https://www.youtube.com/user/DOMATSURIofficial)



**Official niconico channel
of Domatsuri**



<https://ch.nicovideo.jp/domatsuri>



Participation Rules of the “TeleDomatsuri”

① Policy

Including local folk songs and local characteristics in the dance song.

Even school songs, singing voices, and local rhythms are OK!

② Team

2 or more

dancers per team

③ Fee

Free
to join

④ Reception Period

**April 1st 10:00AM ~
June 30th 11:59PM [JST]**

**Register from the team entry site
of the official Domatsuri website!**
URL: www.domatsuri.com

⑤ Movie Duration and Precautions

Dancing movie duration **Within 5 minutes**

1. You can use unpublished music or published music, but please use the original music (music created by yourself). Regarding the original music produced by the team, if the team does not have "copyright" but only "right to use" (or only "a part of the copyright"), you can not use that music.
2. The video material and music included in the work may be from previously published works, but the video work (submitted work) you submit must be unpublished.
3. In order to complete your video work, you will need to obtain the cooperation and support of many people. However, please do not include the names of production collaborators, performers, etc. In the work of the video, the names of collaborators or collaborating companies in the end credits are not allowed.
4. If there is a question about the music, please contact the organizer for details. Each team must complete the copyright procedures required before joining the festival.
5. Please be careful when using some of the commercially available or existing songs and lyrics in your team music.
6. The submitted video will be checked by the organizer in advance, and if it does not fit the purpose, it might be rejected.

1

Let's enter for the 23rd Domatsuri team participation!

Please access from the event website of the official page of Domatsuri, fill in the necessary information and apply.





Domatsuri event website

Reception period: April 1 (Thu) 10:00 a.m.

~ **June 30 (Wed) 11:59 p.m. [JST]**

2

Let's make the dancing movie!



Take a movie of the dance

Let's make a dancing movie. Each team member should dance remotely and take a movie.

It is also recommended to wear costumes and use original goods to create a sense of unity.



Edit a dancing movie

Edit a past dance movie or new movie if it is possible. You may insert the messages you want to express in the dancing movie.



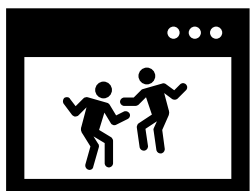
Confirm music copyright information

Each team must complete the copyright procedures required for participation before joining the festival. Especially be careful when using any commercially available, existing songs or lyrics in the performance.

3

Send the team performance movie by email!

The submission deadline will be **Aug 8 (Sun) 11:59.p.m. [JST]**



Post via a movie transmission service (uploader) ☆

Use either "firestorage", "GigaFile" or "data" to send the movie file to the Domatsuri organizer. Please send by email.

- Send in [MP4 movie data file format] with [resolution 1920×1080]
- Be sure to include the official team name in the movie file title.



NIPPON DOMANNAKA FESTIVAL CULTURAL FOUNDATION

E-mail **entry@domatsuri.com**

Judgement criteria

1. Team to be judged

At the time of application, the team that hopes to be examined will be subject to examination. For some awards such as special awards, all teams are eligible.

2. Judge composition

Judging will be conducted by the "Judges' Committee" consisting of judges requested by the organizer.

3. About the Awards

In addition to the general award, we will prepare awards such as category awards and special awards. Details will be announced at the 2021 Orientation.

4. Flow of contest

Judging will be conducted only at the "Tele Domatsuri" (online participation). After the primary judgment, the No.1 team in each group will advance to the final contest. Then the 23rd Domatsuri Award (Prime Minister's Award) and other awards will be decided.

5. Schedule

①Decide whether to undergo the judgement

Deadline : June 30 (Wed)

Fill out the sheets of judgement and PR activities.

②Fill out the sheets of judgement and PR activities.

Deadline : July 20 (Tue)

The sheets of judgement and PR activities will be provided to the media for public relations and will be used for judgement. All teams are required to submit it regardless of whether or not they want to be judged.

③Tele Domatsuri Primary judgment

Held on Aug 26 (Thu) to 29 (Sun)

Details of the judgement and performance schedule will be announced at the 2021 Orientation.

④Tele Domatsuri Final Contest

Aug 29 (Sun) At night

The No.1 team in each group will advance to the final contest! There is also a repechage to advance to the final contest.

⑤Domatsuri Award

Domatsuri Award (Prime Minister's Award) and other awards are decided.

Judgement criteria

Domatsuri Style

30Points



It is important to appeal and feature your local area.

①**Expressing local materials : Expression to discover "materials" that are full of local attractions.**

10
Points

②**Originality: Check whether the movie is original and utilizes the local "materials".**

10
Points

③**Expression : Check whether the movie is emotionally rich and expresses it attractively.**

10
Points

Entertaining Element

30Points



Express the theme of the movie with dance and songs.
Comprehensively check whether the expressed contents are harmonized.

①**Technique of Dancing, Music and Composition etc.**

②**Evaluate artistic aspects such as costumes, makeup, and props.**

③**Evaluate the story structure of the movie.**

30
Points

10 Points
The points of
"Wow".

If the total points of "Domatsuri Style" and "Entertaining Element" are the same at the competition compared with other teams, the points of "Wow" (max10 points) will be compared.

[Important] Portrait rights and copyrights

- ① You agree not to claim all intellectual property rights related to the work not only this year but also in the future by applying for participation. These intellectual property rights are applied to a work by recording/shooting a work and a secondary work based on these works.
Works will include the movie submitted by the team to the organizer, and works such as dance, costumes, music (including shouts and voices), and tools. In addition, the exchange of currency will not occur.
- ② The above movies and copyrighted works may be used without prior notice to the authors to promote the Domatsuri Festival (public relations activities, commercialization by the sponsor, etc.).
The authors have agreed that they will not claim all intellectual property rights due to such reasons in the application for participation.
The organizer will work on music works recorded in the movie submitted by the team to the organizer for the future. It will be closely managed by the organizer. In addition, the exchange of currency will not occur.
- ③ It is the responsibility of each team to handle the rights related to broadcasting the original movie on the internet during the festival, and the organizer is not involved.
- ④ Each team must complete various necessary procedures in advance before joining the festival. In case of complaints of copyright and other rights infringement from others, the team will be responsible for everything and the organizer will not be involved.
- ⑤ Be considerate of the people and structures when you make the movie and image. If the subject and place do not give you permission to shoot, do not include it in the movie.

Q&A

●What kind of place should I take video?

It is good idea to find place where you can express the charm of your local area, such as castles, parks, and in front of statues. Be sure to get permission from the administrator of the shooting location in advance.

●Is it possible to participate as a religious corporation?

Of course, it's okay. However, it is not a place to send messages about thought, conscience, religion, etc. Please participate after understanding the purpose of the festival.

●Is it okay to participate in as a company?

Of course, it's okay. However, it is not a place for public relations of companies and products, so please participate after understanding the purpose of the festival.

● Is it possible to replace the posted video?

The dancing video cannot be replaced after it has been posted.

● For the purpose of making a video, I want to know more details of Domatsuri.

We distribute dancing video production tips for participating in the "TeleDomatsuri" and information of "Domatsuri" on SNS. Please check it.

●Is only one dancing movie allowed per team?

Only one dancing movie can be submitted per entry. If the members and dancing movies are different, please make multiple entries.

● Is it okay to connect past movies and images ?

Of course, it's okay. Please obtain permission from the author of the video in advance. However, the completed dancing movie is limited to unpublished movies.

● Is there a way to participate alone?

Of course, you can participate. In that case, please participate in the "Souodori". Details will be announced around May.

● What kind of awards are there?

There are many kinds of award including Domatsuri Award (Prime Minister's Award).

●Is it possible to use the dancing movie submitted to other online events?

As we mentioned above, you can only enter only unpublished dancing movies. Also, please refrain from posting the video works posted in the "Domatsuri" to other video contests.



Contact

NIPPON DOMANNAKA FESTIVAL CULTURAL FOUNDATION

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