

# The 22nd Domatsuri Festival will be held as the "TeleDomatsuri"!

**Held on 28<sub>[FRI]</sub> 29<sub>[SAT]</sub> 30<sub>[SUN]</sub> Aug, 2020 !**

One of Japan's largest festivals, known as the Domatsuri, is held in Nagoya in the middle of Japan in the summer. About 200 teams from around the world, with 20,000 people performing dances promoting each region, brings a new style of festival where citizens can participate.

The number of visitors for four days is about 2 million, and the city of Nagoya hosts a colorful festival. Each team will put on a rhythmically arranged music of emotional regional culture, and will develop gorgeous costumes and stunning productions. People can participate in the festival not only in Japan but also overseas.

This year's 22nd Domatsuri Festival will not be held in the city, and will be held online as the first "TeleDomatsuri". There is no participation fee.

The way to participate in the festival is to show the charm of the local area by dancing.

This time, each participating team will edit the remotely shot dance into a movie within 5 minutes and send it to the Domatsuri organizer in advance. The movie will be distributed online from August 28th (Friday) to 30th (Sunday).

At the festival, each team dances wearing costumes while performing songs that are unique and representing their area. Each region in the world has songs and dances that are unique. The TeleDomatsuri is set in "your town". Why don't you take part in the TeleDomatsuri by making a performance movie full of the Domatsuri (regional charm) by taking advantage of the unique features of your area?

If you are a from overseas who has never participated in the festival, please take this opportunity to join us!

We look forward to your participation in the "TeleDomatsuri" Festival.

**English  
ver.**

Organizer

**NIPPON DOMANNAKA FESTIVAL CULTURAL FOUNDATION**

**www.domatsuri.com** E-mail : **entry@domatsuri.com**

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TEL: 81-52-241-4333 Weekdays 10:00 a.m.~6:00 p.m.



# 1. Information about the **-TeleDomatsuri-**

## ◆1 Schedule

**28<sub>[FRI]</sub> 29<sub>[SAT]</sub> 30<sub>[SUN]</sub> Aug, 2020 ! Held for 3 days !**

Schedule		Details
AUG 28 <sup>th</sup> FRI	Domatsuri recap	Held from 5 pm Japan time. You can see wonderful dance videos of the past and the winning team of 2019 and powerful dancing.
AUG 29 <sup>th</sup> SAT	Day 1	-Teledomatsuri- 22nd Participating Team Performance Video
AUG 30 <sup>th</sup> SUN	Day 2	-Teledomatsuri- 22nd Participating Team Performance Video Awards ceremony

## ◆2 Organized by

**NIPPON DOMANNAKA FESTIVAL CULTURAL FOUNDATION**

## ◆3 Venues



Domatsuri official YouTube channel.  
Please register for the channel in advance.

<https://www.youtube.com/user/DOMATSURIofficial>



Domatsuri official Niconico channel,  
"Niconico net venue".

<https://ch.nicovideo.jp/domatsuri>

## 2. Two ways to join the -Teledomatsuri-



### ① Join as a team

**Shoot and edit the original dancing movie with team members at each local place.  
Let's join the TELEDOMATSURI !**

With the team, friends, and family, please edit the footage taken at home or outside to create a single video.

You can also edit dance footage taken with your team, friends and family in the past.

It is also important to wear special costumes at home and shoot in a place that conveys the charm of the local area. Of course, you can participate without costumes.

If you have any questions about how to shoot or edit the video, please contact the organizer.

**Reception period**

**June 8<sup>th</sup> (Mon)  
~ July 31, 2020 (Fri), 11:59 p.m. [JST]**

Register from the team entry site of the official Domatsuri website!



### ② Souodori

Everybody dancing together

**Let's join Souodori dancing with family, friends or solo!  
With the original Domatsuri song, enjoy dancing together.  
"Super Souodori" will be held at the end of the online festival !**

Why don't you join Souodori dances with songs "YEAH! HOPE" and "Hareruya"?

Not only dancing, but also musical expressions and sign language with the song are welcome!

The organizer will edit your video sent in advance and make it a dancing movie.

**Reception period**

**Start the entry from July 1st, 2020!**

More details will be available soon !

# 3. Participation rules



## ① Policy

Including local folk songs and local characteristics in the dance song.

Even school songs, singing voices, and local rhythms are OK!

## ② Team

**2** or more  
dancers per team

## ⑤ Movie Duration

Dancing movie duration  
**Within 5 minutes**

1. You can use unpublished music or published music, but please use the original music (music created by yourself). Regarding the original music produced by the team, if the team does not have "copyright" but only "right to use" (or only "a part of the copyright"), you can not use that music.
2. If there is a question about the music, please contact the organizer for details. Each team must complete the copyright procedures required before joining the festival.
3. Please be careful when using some of the commercially available or existing songs and lyrics in your team music.
4. The submitted video will be checked by the organizer in advance, and if it does not fit the purpose, it might be rejected.

## ③ Fee

**Free**

to join

## ④ Deadline

**July 31** [FRI]



# 4. How to Enter

1



## Let's enter for the 22nd Domatsuri team participation!

Please access from the event website of the official page of Domatsuri, fill in the necessary information and apply.

Reception period:  
June 15 (Mon) 10:00 a.m. ~ July 31 (Fri) 11:59 p.m. [JST]



Domatsuri event website

2



## Take a movie of the dance

Let's make a dancing movie. Each team member should dance remotely and take a movie. It is also recommended to wear costumes and use original goods to create a sense of unity.



## Edit a dancing movie

Edit a past dance movie or new movie if it is possible. You may insert the messages you want to express in the dancing movie.



## Confirm music copyright information

Each team must complete the copyright procedures required for participation before joining the festival. Especially be careful when using any commercially available, existing songs or lyrics in the performance.

3

## Send the team performance movie by email!

The submission deadline will be Aug 11, 2020 (JST).

Post via a movie transmission service (uploader) ☆  
Use either "firestorage", "GigaFile" or "data" to send the movie file to the Domatsuri organizer.  
Please send by email.

- Send in [MP4 movie data file format] with [resolution 1920×1080]
- Be sure to include the official team name in the movie file title.



NIPPON DOMANNAKA FESTIVAL CULTURAL FOUNDATION

E-mail [entry@domatsuri.com](mailto:entry@domatsuri.com)

# 5. Judgement criteria



**30 Points**

## Domatsuri

It is important to appeal and feature your local area.

**Domatsuri  
Style**



**Expressing local materials : Expression to discover "materials" that are full of local attractions.**

**10 P**

**Originality: Check whether the movie is original and utilizes the local "materials".**

**10 P**

**Expression : Check whether the movie is emotionally rich and expresses it attractively.**

**10 P**

**30 Points**

## Entertainment

Express the theme of the movie with dance and songs.  
Comprehensively check whether the expressed contents are harmonized.

**Entertaining  
Element**



**Technique of Dancing, Music and Composition etc.**

**Evaluate artistic aspects such as costumes, makeup, and props.**

**Evaluate the story structure of the movie.**

**30 P**

**10 Points**

 **The points of "Wow".**

If the total points of "Domatsuri Style" and "Entertaining Element" are the same at the competition compared with other teams, the points of "Wow" (max10 points) will be compared.

# 6. Attention



## [Important] Portrait rights and copyrights

① You agree not to claim all intellectual property rights related to the work not only this year but also in the future by applying for participation. These intellectual property rights are applied to a work by recording/shooting a work and a secondary work based on these works.

Works will include the movie submitted by the team to the organizer, and works such as dance, costumes, music (including shouts and voices), and tools. In addition, the exchange of currency will not occur.

② The above movies and copyrighted works may be used without prior notice to the authors to promote the Domatsuri Festival (public relations activities, commercialization by the sponsor, etc.).

The authors have agreed that they will not claim all intellectual property rights due to such reasons in the application for participation.

The organizer will work on music works recorded in the movie submitted by the team to the organizer for the future. It will be closely managed by the organizer. In addition, the exchange of currency will not occur.

③ It is the responsibility of each team to handle the rights related to broadcasting the original movie on the internet during the festival, and the organizer is not involved.

④ Each team must complete various necessary procedures in advance before joining the festival. In case of complaints of copyright and other rights infringement from others, the team will be responsible for everything and the organizer will not be involved.

⑤ Be considerate of the people and structures when you make the movie and image. If the subject and place do not give you permission to shoot, do not include it in the movie.